

Program subject to change



# **ECONOMICS FOR JOURNALISTS**

Toronto, ON – May 3-6, 2018 Toronto Marriott Bloor Yorkville Hotel

## **SAMPLE PROGRAM**

Thursday, May 3	
5:00 pm	Meet in Lobby Walk to restaurant (10 minute walk)
5:15 pm – 5:45 pm	Reception
5:45 pm – 7:30 pm	Dinner
6:00 pm – 6:15 pm	Introduction to the Speakers (15 minutes) Scott Niederjohn, Charlotte and Walter Kohler Professor of Economics and Dean of the School of Business and Entrepreneurship, Lakeland University, WI, USA Tawni Hunt Ferrarini, Sam M. Cohodas Professor and Associate Director, Centre for Economic Education and Entrepreneurship, Northern Michigan University, Marquette, MI Bill Watson, Professor of Economics, McGill University and Columnist, National Post
Friday, May 4	
8:00 am	Working Breakfast Breakfast and the program will take place in the main meeting room.
8:15 am	Welcome
8:20 am	Welcome and Introduction to the Fraser Institute
9:10 am	Program Overview Tawni Hunt Ferrarini, Scott Niederjohn and Bill Watson
9:40 am	Session 1: The Economic Way of Thinking: Solving Economic Mysteries Tawni Hunt Ferrarini
10:40 am	Break
10:50 am	Session 2: Mystery Nations: Institutions, Growth, and Freedom Scott Niederjohn
11:35 am	General Q&A
11:50 am	Lunch
12:35 pm	Session 3: Making Decisions at the Margin Tawni Hunt Ferrarini
1:35 pm	Session 4: Property Rights and the Tragedy of the Commons Scott Niederjohn
2:15 pm	Break
2:25 pm	Session 5: Be Nice to the Price: Laws of Supply and Demand and Shortages and Surpluses Tawni Hunt Ferrarini and Bill Watson
4:25 pm	General Q&A
4:50 pm	Dismissal





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Saturday, May 5

8:00 am Working Breakfast

8:15 am **Aha!** 

Tawni Hunt Ferrarini

8:35 am Session 6: The Numbers 1: What Everyone Should Know About Economics: Nominal

**GDP** and Real GDP

Scott Niederjohn

9:10 am Session 7: The Numbers 2: What Everyone Should Know About Economics: CPI, the

**Unemployment Rate, and Productivity** 

Scott Niederjohn and Bill Watson

10:10 am Break

10:20 am Session 8: The End of the Chrétien Consensus

Fraser Institute

11:10 am Break

11:15 am Session 9: Analyzing a Budget Without Breaking Down

Fraser Institute

11:55 am General Q & A

12:10 pm Lunch

12:55 pm Session 10: Trade Around the World: Canada and the Global Economy

Tawni Hunt Ferrarini

1:55pm Break

2:05pm Session 11: What is Money and Monetary Policy?

Scott Niederjohn and Bill Watson

3:05 pm Break

3:15 pm Session 12: The Financial Crisis: Why did the U.S. Economy Melt Down?

Scott Niederjohn

4:35 pm General Q&A (15 minutes)

4:50 pm Dismissal





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#### Sunday, May 6

8:00 am Working Breakfast

8:15 am **Aha!** 

Scott Niederjohn

8:35 am Session 13: Why Good Politics is Bad Economics: Public Choice Theory 101

Tawni Hunt Ferrarini and Bill Watson

9:45 am Break

9:55 am Session 14: Economics in the News

Scott Niederjohn, Tawni Hunt Ferrarini and Bill Watson

10:40 am General Q&A

11:00 am Wrap up and Evaluations

11:30 am Dismissal