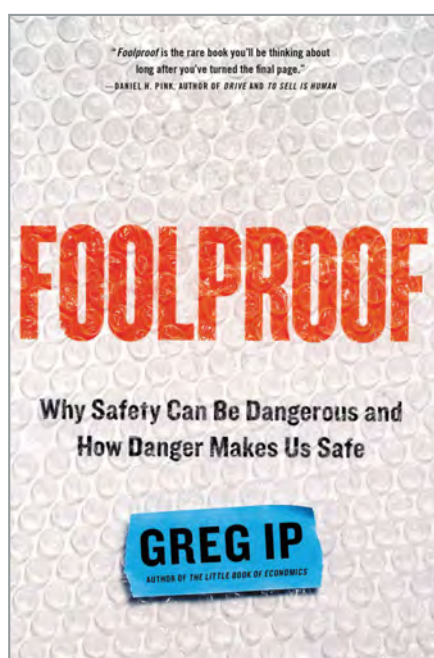


FOOLPROOF

WHY SAFETY CAN BE DANGEROUS AND HOW DANGER MAKES US SAFE

Greg Ip



Despite the attempts to keep ourselves safe in an increasingly dangerous world, we keep having car crashes, floods, and financial crises. Since we have been more successful at making life safer we have been able to take bigger risks since ‘feeling safe’ encourages this risk taking. However, that safe feeling is illusory as risk changes shape and reappears in different and unexpected ways as the steps individuals take to protect themselves can sometimes end up putting society in greater danger. This poses a few questions: How do we stay safe? And ultimately, would acceptance of danger make us more secure? In *Foolproof: Why Safety Can Be Dangerous and How Danger Makes Us Safe*, Greg Ip presents a macro theory of human

nature and disaster that explains how we can keep ourselves safe in the face of increased danger. [C](#)

Greg Ip is the Chief Economics Commentator at the *Wall Street Journal*. He is also the author of *No Way Out?: Government Intervention and the Financial Crisis* (2013) and *The Little Book of Economics: How the Economy Works in the Real World* (2010). He will be speaking at the Toronto student seminar on February 11th, 2017 at the Doubletree by Hilton in downtown Toronto.