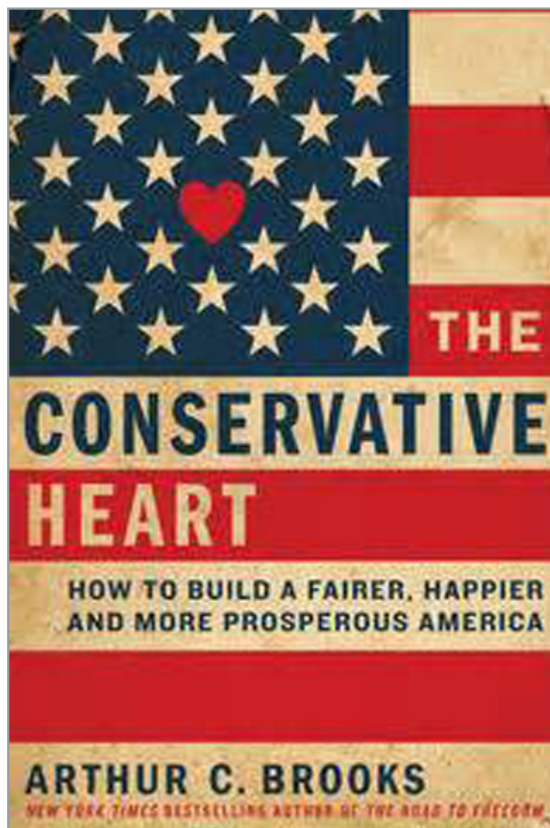


# THE CONSERVATIVE HEART

Arthur C. Brooks



**A**merican Enterprise Institute President Arthur Brooks stopped by the Fraser Institute's Vancouver office on February 18th to discuss his new book *The Conservative Heart: How to Build a Fairer, Happier, and More Prosperous America*. In his book, Mr. Brooks highlights how conservatism can increase happiness and fight poverty better than many of the progressive policies that have been implemented in the past. By researching sources of happiness and prosperity, Mr. Brooks advocates for a new type of conservatism that fights poverty and promotes equal opportunity. Passionate and clearly argued, *The Conservative Heart* presents an alternative approach to fighting poverty that can be enjoyed and appreciated regardless of political affiliation. [C](#)

Arthur Brooks is the President of the American Enterprise Institute.

Read more about *The Conservative Heart* here [»»](#)