



## **TECHNOLOGICAL CHANGE AND ITS IMPLICATIONS FOR REGULATING CANADA'S TELEVISION BROADCASTING SECTOR**

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**T**he emergence and growth of digital technologies broadly underlies much of the technological change affecting the TV broadcasting industry as both producers and distributors of television content are able to operate at a lower cost. However, outside of online and 'over-the-top' programming, such as Netflix, many Canadians are not able to access as much content as they could be given the Canadian Radio-television and Telecommunications Commission's policy guidelines. "Technological Change and Its Implications for

Regulating Canada's Television Broadcasting Sector" reviews recent and prospective technological changes affecting the Canadian television broadcasting industry, as well as the regulatory changes proposed by the CRTC and argues that while some of the reforms are a step in the right direction, the protect and subsidize model set out by the CRTC remains questionable given that 'over-the-top' programming services, are able to operate outside of the CRTC's reach. [C](#)

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