NEWS RELEASE

Municipal land-use regulation negatively impacting housing affordability in Toronto, Vancouver and Calgary

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For Immediate Release

CALGARY—Onerous municipal regulations for residential development are reducing the supply of new homes (houses, condos, townhouses, etc.) in Canada’s biggest cities and contributing to rising home prices, finds a new study released today by the Fraser Institute, an independent, non-partisan Canadian policy think-tank.

“The dramatic growth in prices in Canada’s major housing markets is exacerbated by municipal regulations that restrict housing supply, encourage the growth of prices and negatively impact the affordability of housing,” said Kenneth Green, Fraser Institute senior director and co-author of The Impact of Land-Use Regulation on Housing Supply in Canada.

The study, the first of its kind in Canada, covers 68 municipalities (including 18 of Canada’s largest) and analyses the impact of five measures of land-use regulation—construction approval times, timeline uncertainty, regulatory costs and fees, rezoning and the effect council and community groups have on development—on the growth of housing supply.

The core finding is that in more regulated municipalities, housing supply tends to grow less, even after accounting for other factors such as geographical constraints and transportation.

The study finds that long project-approval timelines are particularly detrimental.

For example, increasing the time it takes a builder to obtain a construction permit by six months reduces the growth of new housing by 56 per cent.

The study also uses survey data from developers to gauge the effect of timeline uncertainty in each municipality, with responses measured on a five-point scale from (1.0) “encourages development” to (5.0) “would not pursue development due to uncertain approval timelines.”

When the perceptions of developers moved from the average (2.8 out of 5.0) to a higher level of uncertainty, growth of new housing dropped by 51 per cent. This finding is critically important in Vancouver, Toronto and Calgary, which have considerably more uncertainty than average.

“Regulatory reform at city hall, especially simplifying the process of obtaining building permits where housing demand has grown, could reduce homebuilding costs, increase the number of homes on the market and subsequently push down prices,” said Pierre Desrochers, Fraser Institute senior fellow and associate professor of geography at the University of Toronto Mississauga.

“Reforming regulations to encourage new building won’t be easy, but city governments have policy levers at their disposal to help alleviate housing affordability problems in Canada’s major cities,” Green said.

MEDIA CONTACT:
Kenneth P. Green, Senior Director, Natural Resource Studies
Fraser Institute
Pierre Desrochers, Fraser Institute senior fellow
For interviews with Mr. Green and Mr. Desrochers, please contact:
Aanand Radia, Media Relations Consultant, Fraser Institute
(416) 363-6575 Ext. 238
aanand.radia@fraserinstitute.org

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For further information, contact:
Aanand Radia
Media Relations Specialist, Fraser Institute
(416) 363-6575 ext: 238
aanand.radia@fraserinstitute.org
@FraserInstitute