



Associate Director/Director, Creative

The Fraser Institute has an opening for an **Associate Director/Director, Creative** to join our Marketing & Communications team in Vancouver or Calgary. This position is ideal for an established multimedia professional who is able to create impactful visual content across various channels. We are looking for a conceptual thinker with an eye for detail looking to work in a close-knit, collaborative environment with an ambitious, growing team.

This is an exciting position that will lead the Institute's creative group to deliver engaging content across various mediums. You will offer your creative design skills to create engaging visuals (infographics, annual report, the Institute's quarterly magazine, etc.) on public policy issues impacting Canadians. You will be looked upon to provide clear and inspirational creative direction across the Institute. The position is ideal for a creative individual who is highly motivated and who possesses strong leadership skills, has initiative and is able to work productively in a collaborative team environment.

Here's what you'll do:

- Lead a small in-house creative team, providing insight, review and direction to all creative work produced – from brainstorming and concept stages to final deliverables
- Manage and strengthen the Institute's visual brand through digital and print formats (social media, videos, studies, infographics, posters, the annual report, the Institute's quarterly magazine, etc.)
- Lead brainstorming meetings and creative sessions
- Manage the day-to-day and long-term schedules, briefs and projects for the creative team, including setting priorities, assigning resources, and ensuring project goals are achieved
- Oversee and manage vendors, contractors and third-party suppliers
- Lead and contribute to the cohesive development, implementation and management of the Institute brand visually including graphic standards
- Identify new creative opportunities within projects and on initiatives across the Institute
- Manage project budgets and monitor progress and expenditures
- Fulfill other duties as assigned

About you:

- You have an interest in Canadian current affairs and public policy and the ability to understand and explain to others the importance of the Institute's mission and work
- Completion of a Bachelor's degree in Graphic Design, Communication Arts, or equivalent program
- 7+ years creative experience, including two years at a senior level, in executing and maintaining a strong visual brand across multiple channels including online, social media, video production, publications and collateral material
- Previous experience managing a creative team; crafting and directing all creative outputs, developing briefs, overseeing schedules and leading projects
- Experience in the brainstorming-related creation processes and the ability to inspire creativity within your team
- Ability to translate ideas into an innovative design
- Experience in the graphic and print industry, including production
- Solid portfolio of diverse projects ranging in scale and type.
- Strong leadership and communication skills with the ability to lead and influence at all decision-making levels
- Experience in project management with attention to detail and the ability to manage multiple projects and competing timelines
- Excellent conceptual thinking
- Excellent interpersonal and presentation skills
- Outstanding attention to detail

What we offer:

- Opportunity to work alongside some of the most accomplished policy experts in the country
- Great work culture in an active learning environment
- A hybrid work model, which allows you to work from home and in our beautiful office in Kitsilano or downtown Calgary
- Training and career development opportunities
- An attractive compensation package which includes extended health and dental benefits and a great RRSP plan

How to apply

Please email your resumé and cover letter (**including salary expectations**) to the Director, Human Resources at: careers@fraserinstitute.org with the subject line “Associate Director/Director, Creative”

Application deadline: **November 8th, 2021**

Applications will be reviewed as they are received. We thank all candidates who wish to apply, however, only those selected for an interview will be contacted.