

Rising Electricity Costs and Declining Employment in Ontario's Manufacturing Sector

by Ross R. McKittrick and Elmira Aliakbari

Ontario used to be a jurisdiction with low electricity costs. This was a competitive advantage, helping to attract and keep business and foster economic growth. Recently, however, largely as a result of the Green Energy Act and its induced inefficiencies, Ontario electricity prices have soared, threatening industrial competitiveness, in particular that of the manufacturing sector for which electricity is a major input cost.

Ontario now has the highest electricity costs among Canadian provinces and among the highest costs in North America. In 2016, large industrial consumers in Toronto and Ottawa paid almost three times more than consumers in Montreal and Calgary and almost twice the prices paid by large consumers in Vancouver. Even some select large industrial consumers (Class A) that were granted rate reductions still paid higher rates than high-demand electricity users in Quebec, Alberta, and British Columbia.

Ontario electricity costs are also among the fastest-growing. Between 2010 and 2016, electricity costs for small industrial consumers in Ottawa increased by 50% and in Toronto, 48%, while the average rate of increase in the rest of Canada was only 15%. Increases for large industrial consumers of electricity in Ontario were likewise far above those in other provinces.

Ontario's manufacturing sector accounts for almost 40% of Canada's exports, so its decline is a matter of national concern. Between 2005 and 2015, Ontario's manufacturing output declined by 18% and employment by 28%. Notably, the paper manufacturing and iron and steel sectors, the two most electricity-intensive sectors in Ontario prior to the big price increases, shrank the most: the paper manufacturing sector

by 32% and the iron and steel sector by 25%. Manufacturing in all provinces fell during the 2008 recession but bounced back elsewhere in Canada. Only Ontario has failed to recover to pre-recession levels. The drop in employment from 2008 onwards in Ontario was 14%.

Compared to many American and Canadian jurisdictions, Ontario has exhibited the most substantial decline in its manufacturing sector over the past decade. Between 2005 and 2016, while many Northeast jurisdictions that are Ontario's main competitors boosted their manufacturing sector's share of GDP, in Ontario it declined by 5.1 percentage points. Since Ontario's manufacturing sector is lagging behind other jurisdictions, global factors such as world demand, exchange rates, and technological change cannot explain the poor performance. What is different for Ontario is the problem of rising electricity costs, which have likely placed too large a financial burden on Ontario's manufacturing sector and hampered its competitiveness.

Our study documents the decline of Ontario's manufacturing sector and then seeks to evaluate the role of growing industrial electricity costs. We estimate that about 64% or two thirds of the lost manufacturing jobs from 2008 to 2015 could be

EXECUTIVE SUMMARY

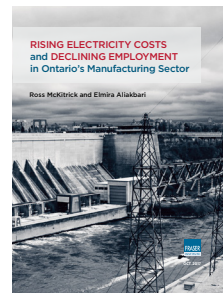
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attributable to rising electricity prices. Taking the provincial government's claims for its green-energy job-creation initiative at face value at face value, we estimate that Ontario may have lost at least 1.8 permanent manufacturing jobs for every new job created under the green-energy initiative since 2008. This is likely a lower bound, since many of the green-energy jobs were only temporary.

The problem of rising electricity costs is a problem made in Ontario, directly tied to the provincial government's policy choices, which include aggressively promoting renewable sources, structuring long-term contracts poorly, and phasing out coal. The significant employment losses in Ontario's manufacturing sector and the overall stagnant employment and economic

growth rates in this province should concern policy makers. We urge the government to consider meaningful reforms aimed at significantly lowering electricity costs in the province.



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MANUFACTURERS IN TORONTO PAY ALMOST 2X MORE than other medium power users in Canada



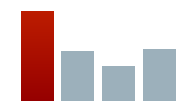
ELECTRICITY BILL

BILLING PERIOD:	OCT. 1, 2017 – NOV. 1, 2017
PAYMENT DUE:	DEC 1, 2017
PAYMENT ENCLOSED:	

MEDIUM POWER USER
Calgary, Montreal,
Toronto, Vancouver

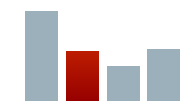
TORONTO

16.27¢/kWh



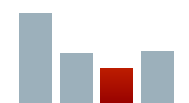
MONTREAL

9.11¢/kWh



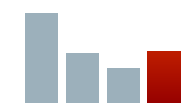
CALGARY

6.53¢/kWh



VANCOUVER

9.49¢/kWh



Medium power users have a power demand of 1000 KW and monthly consumption of 400,000 kWh

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